

# TOKYO AOYAMA AOKI LAW OFFICE

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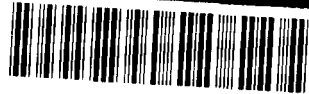
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File No. 82-5227

October 9, 2003

VIA AIR MAIL

Securities and Exchange Commission  
Office of International Corporate Finance  
Division of Corporation Finance  
450 Fifth Street, N.W.  
Washington, D.C. 20549  
U. S. A.

SUPPL

SAMMY CORPORATION  
Re: Sponsored Level 1 ADR Facility

PROCESSED

OCT 29 2003

Dear Sirs:

THOMSON  
FINANCIAL

Pursuant to Rule 12g-3 - 2 (b) under the Securities Exchange Act of 1934, we, as legal counsels to SAMMY CORPORATION (the "Company") with respect to its ADR program, enclose herewith English translation of the documents of which contents were announced by the Company.

- Notice of Organization and Personnel Changes (dated September 30, 2003)
- Organization Chart of Sammy Corporation (as of September 30, 2003)

Yours truly,

Fusako Otsuka

FO/ah

Encl.

cc: The Bank of New York

cc: SAMMY CORPORATION (w/o encl.)

Dear Sirs,

Name of Company:	Sammy Corporation
Name of Representative:	Hajime Satomi, President and Representative Director (Chief Executive Officer)
(Code No. 6426, Tokyo Stock Exchange 1st Section)	
Further Inquiry:	Hideo Yoshizawa, Executive Officer and Division Manager, Corporate Planning Division (TEL: 03-5950-3790)

Notice of Organizational and Personnel Changes

Notice is hereby given that in accordance with the resolution adopted at a meeting of the Board of Directors of Sammy Corporation (the "Company") held on September 30, 2003, organizational and personnel changes will be implemented as of October 1, 2003, as described below:

Description

1. Purpose of organizational and personnel changes

To ensure continuous growth as a global general entertainment company on a middle- and long-range basis in the future, the Company intends to implement organizational and personnel changes to leverage its organizational system. With regard to the N.E.W.S. (New Entertainment World of Sammy) business, which is the Company's middle- and long-range growth strategy, the Company will implement organizational and personnel changes in Amusement Sales & Marketing Division and AM/N.E.W.S. Business Division to define their respective roles as their business has expanded in scale. With regard to its mainstay pachislot and pachinko machine business, the Company will implement organizational and personnel changes in Production Division and SP Business Control Office to improve their operational efficiencies.

2. Organizational changes (\*Please see the attached Organization Chart)

(1) Amusement Sales & Marketing Division

The Company will establish an "Overseas Business Control Department" and a "Business Development Department" to clearly define their separate roles for the business relating to its new game machine for industrial use "ATOMISWAVE" and expand its business of game machines for industrial use in the global market.

(2) AM/N.E.W.S. Business Division

In preparation for the worldwide expansion of its business in scale, the Company will rearrange the functions of its current "Business Planning Department", "Administration Supporting Department" and "Business Project Department" according to their roles to be assigned to a new "Business Strategy Department", "Business Control Department" and "Business Project Department".

(3) Production Division

The Company will establish a "Production Administration Department" to improve production efficiencies to meet market needs and control production processes, whereby further strengthening its production system.

3. Personnel changes

New Title	Name	Former Title
Deputy Division Manager, Production Division	Munekazu Kamo	Assistant to Division Manager, Production Division
General Manager, Purchasing Department, R& D Control Office	Youki Sugimoto	Deputy General Manager, Purchasing Department, R& D Control Office
General Manager, Marketing Control Department, SP Sales Division	Yasuhiko Yoshimura	General Manager, Fukuoka Branch, Marketing Control Department, SP Sales Division
General Manager, Nagoya Branch, Marketing Control Department, SP Sales Division	Masao Tamura	General Manager, Merchandise Department, SP Sales Division
General Manager, Fukuoka Branch, Marketing Control Department, SP Sales Division	Tokinori Ueda	General Manager, Sales Promotion Department, SP Sales Division
Assistant to Division Manager, SP Sales Division	Shouzo Murakami	General Manager, Nagoya Branch, Marketing Control Department, SP Sales Division
General Manager, Merchandise Department, SP Sales Division	Kazuo Nishimura	General Manager, Purchasing Department, R & D Control Office
General Manager, Administration Department, SP Sales Division	Mikio Morimoto	Associate General Manager, Administration Department, SP Sales Division
General Manager, Business Project	Tomokuni Nishino	Manager, Business Planning Group,

Department, AM/N.E.W.S. Business  
Division

Business Planning Department,  
AM/N.E.W.S. Business Division

- END -

**Organization Chart of Sammy Corporation  
(as of September 30, 2003)**

**File No. 82-5227**

